



ANNUAL REPORT 2011

EDUCATION  *for HOPE*

LETTER FROM THE FOUNDER

Dear Ambassadors for Hope,

Sierra Leone emerged from a decade of civil war in 2002, with the help of Britain, the former colonial power, and a large United Nations peacekeeping mission. A lasting feature of the war, in which tens of thousands died, was the atrocities committed by the rebels, whose trademark was to cut off the hands or feet of their victims. The country, and its citizens, are now scrambling to rebuild their lives amidst broken infrastructures for health, education, and roads. Despite being endowed with significant natural resources, Sierra Leone is one of the poorest countries in the world with about 75% of the population living below the poverty line of US\$2.00/day, with a ranking of 180 out of 187 countries on the 2011 United Nations Human Development Index.

Education for Hope (EFH) was founded in 2010 with a strong vision of the future for the country of Sierra Leone, one where all children have access to basic educational resources, including books, school supplies, and safe and healthy learning environments. Our vision is based on the shared belief among our friends, supporters, and colleagues that education is a *fundamental human right*.

In our first year of operation, EFH shipped 25,000 books to Sierra Leone through the Sierra Leone Library Board. These books were distributed to libraries across the country, making it accessible to the general public and children. We continued that strong start with the rebuilding of Ro Tumba Primary School in Ro Tumba Village in 2011 under one of our core programming, *Rebuilding Dilapidated Schools*.

2011 was a break-out year for EFH, with our first fundraiser at Bus Boys and Poets, Get to Know EFH that introduced our small organization to the African Diaspora community in Washington, DC. From this event, EFH was able to raise the much needed funds to start the re-building of Ro Tumba Primary School, recruit additional board members, and form a strong team of staff based in the U.S. and Sierra Leone who are committed to the growth of EFH.

Our goals for 2012 are to send more books to Sierra Leone, rebuild additional schools, and send more backpacks filled with school supplies for the beginning of the school year 2012-2013. Additionally, we plan on supporting secondary schools, local and national colleges and universities in Sierra Leone.

We could not have done all this and more without your support. Your financial support is critical to ensuring that EFH can fulfill its mission of improving the quality of life by ending generational cycles of poverty for millions of children in Sierra Leone by empowering them with the tools and resources to be able to read and write, and thus have the ability to chart their own destinies.

Thank you for your support.



Momodu W. Jalloh
Founder & Executive Director

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Children waiting to attend Ro Tumba Primary School in 2011

1 | MISSION STATEMENT

The Mission of Education for Hope is to improve the quality of life and end generational cycles of poverty by empowering the children of Sierra Leone with the tools and resources to be able to read and write, and thus have the ability to chart their own destiny.

VISION STATEMENT

Our vision is that within two decades, all children will have access to basic education in Sierra Leone.

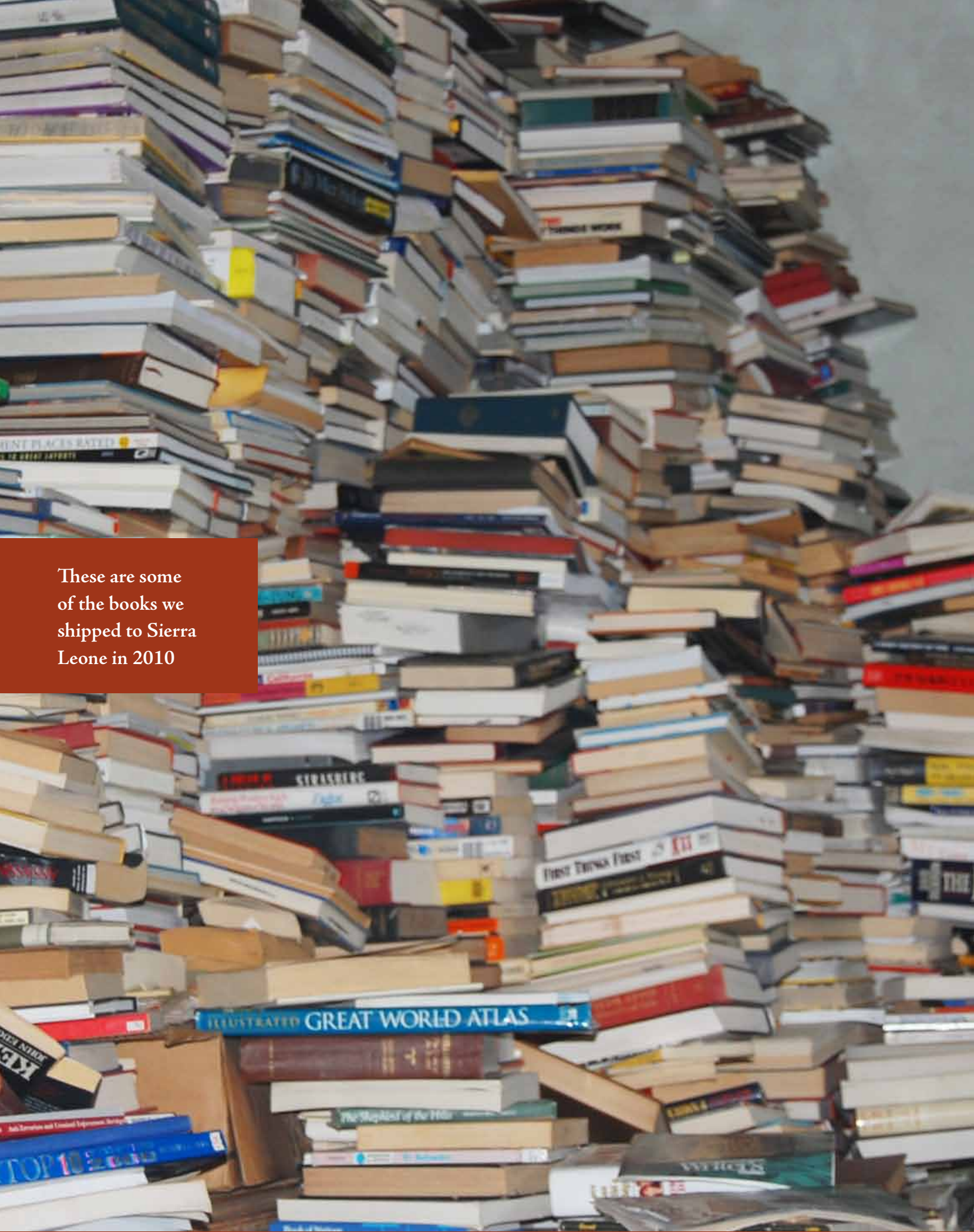
CORE VALUES

Partnership – Committed to collaborating with governmental and non-governmental institutions, individuals, and organizations that share our values.

Accountability – All receipts and expenditures will be accounted and made available to the Board and general public.

Integrity – All ambassadors of the organization are required to follow the by-laws at all times and are held to the highest ethical standards in executing their duties.

Transparency – All donations and money raised will be used for their intended purposes and not for personal gains. All information, including finances and expenditures of the organization, will be made available.



These are some of the books we shipped to Sierra Leone in 2010

2 | CORE PROGRAMMING OF EDUCATION FOR HOPE

Education for Hope is currently pursuing its mission through three distinct programs:

REBUILDING DILAPIDATED SCHOOLS (RDS)

The overall objective of this program is to create a learning environment that is conducive to learning by identifying schools that are in dire need of structural repair and provide the resources, tools, and manpower to ameliorate the devastating conditions. One current project in this program is underway in the village of Ro Tumba.

BOOKS FOR LIBRARIES (BFL)

This program is designed to provide books to libraries that either lack books or have outdated textbooks. The BFL program's main objective is to equip libraries with books and help them create an efficient program to manage and loan books to those in need.

EDUCATIONAL SCHOLARSHIP DRIVE (ESD)

This program is designed to recognize and assist academically distinguished, financially needy students in primary schools. The ESD program will provide essential resources to students in Sierra Leone who are in dire need.

One year later, Education for Hope has taken the first big steps toward realizing our vision and getting our mission underway. And while some of these steps and accomplishments may have been modest, all of them are crucial to our work and to the basic foundation on which we will build our future success.



Ro Tumba Primary School before renovations started in 2011



Ro Tumba Primary School in "phase II" of completion.



3 | HIGHLIGHTS FROM 2010-2011 ACCOMPLISHMENTS

ADMINISTRATIVE SUCCESS

Behind the scenes of any important and worthwhile undertaking, we find the dedication and hard work that goes into the less than celebrated detail work and administrative minutia. This past year, many dedicated staff and volunteers helped with such important tasks as drafting bylaws, ensuring compliance with all legal standards and procedures, maintaining our status as a 501(c)(3) organization, as well as establishing coordinating bodies to help with these tasks.

Today, as much as ever, maintaining positive exposure and relevance to the public in order to continue to grow our community of supporters requires smart marketing and use of social media. This past year brought important improvement and growth not only to our online and social media presence, but to our face-to-face interaction with the public as well. Having refined our 'elevator pitch', staff and volunteers are now better equipped to effectively promote our work to prospective supporters and organizations. Our Facebook and Twitter presence has grown, and we created our own YouTube channel with a video that introduces our organization. We also re-designed and built a brand new website using the Drupal platform. Our logo and marketing and correspondence materials have all been professionalized as well.

BUS BOYS AND POETS FUNDRAISER

Our first fundraiser at Bus Boys and Poets in the famous U Street Corridor in Washington, DC raised well over \$1,000. We were fortunate enough to have Salifu Kamara, an advocate for the voiceless and a rebel war survivor in Sierra Leone serve as keynote speaker for the event. His passionate plea for support for our work in Sierra Leone certainly led to the success of the evening. In addition, we were able to recruit more volunteers at the event.

RO TUMBA SCHOOL PROJECT AND THE BOOKS FOR LIBRARIES PROGRAM

Both the Ro Tumba School Project and the Books for Libraries Program are a clear demonstration of the power of hope. Ro Tumba village is a small subsistence farming village that has pulled its extremely limited resources together to make real and notable progress toward constructing a safe and sound school house for their children with the financial support of Education for Hope. When it comes to understanding the specific needs of communities and assessing resources and capacity, there is no substitute for meeting face to face with members and leaders of the community and seeing and experiencing first-hand the difference that our programs can make, learning from those we serve how best to serve them.

PARTNERSHIP AND COLLABORATION

Education for Hope sees the indispensable value in partnerships and in collaboration. We partnered and developed affiliations with such governmental and nongovernmental organizations such as Books for Goodwill International, Peace Corps, and the Sierra Leone Library Board.



4 | FINANCIAL OVERVIEW

4.1 DIVERSIFIED FUNDING

Learning to grow and adapt to today's acutely competitive fundraising market, we here at Education for Hope understand and appreciate the need for diversified funding streams and are currently undergoing the application process for a number of public and private grants including; the Combined Federal Giving Program, Google grant, Friends of Sierra Leone grant, and the Guidestar Certification. An important strength and advantage which Education for Hope brings to this process is a level of personal experience and involvement on the ground with the children, families, and communities of Sierra Leone.

4.2 STATEMENT OF ACTIVITIES FOR PERIOD ENDING DECEMBER 31ST, 2011

DESCRIPTIONS	2011 ACTUAL
Revenues (contributed)	
Unrestricted Revenues (Individual Donations)	\$1, 221.89
Other Unrestricted Revenues (Donations from Foundations, Corporations, etc.)	—
Revenues (Earned)	
Fundraising Efforts (Bus Boys and Poets)	\$1,304.10
Temporary Restricted Revenues (for BFL, ESD, or RDS)	
Donation for Rotumba School Project	\$1,500.00
Total Revenues	\$4,025.99
EXPENSES	AMOUNT
Program Expense	\$1,500.00
Fundraising Related Expense	\$556.50
Travel	—
Staff Salaries and Wages	—
Staff/Volunteer Training and Development	—
Proposal Expense	—
Professional Services (Legal, Tax Accounting, etc.)	—
Other Office Expenses	\$208.25
Marketing and Advertising	\$384.95
Rent and Utilities	—
Board Meeting Refreshment	\$53.53
Annual Registration Fees	—
Internet Fees	\$287.55
Field Supplies (camera, flash card and drive)	\$236.20
Total Expenses	\$3,226.98
Net Increase in Assets	\$799.01

4.3 STATEMENT OF POSITION AS AT DECEMBER 31ST 2011

ASSETS	AMOUNT
Current Assets	
Cash - Wells Fargo Bank	\$804.31
Other Assets	
—	\$0.00
Fixed Assets	
Digital Camera	\$0.00
Less Accumulated Depreciation	\$0.00
Expenses	
Total Assets	\$804.31
LIABILITIES	AMOUNT
Short Term Liabilities	
Accounts Payable	\$0.00
Long Term Liabilities	
—	\$0.00
Net Assets	
Unrestricted from prior period	\$5.30
Unrestricted from current Statement of Activities	\$799.01
Total Assets	\$804.31

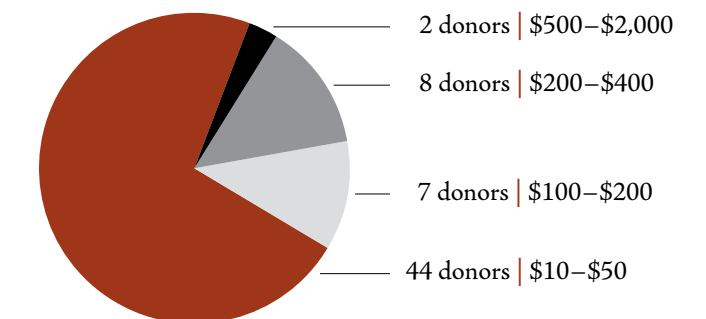
NOTES

Fundraiser effort in the year consisted of the Bus Boys and Poets event.

Aside from a few anonymous donors, names of individual donations are available upon request. Individual donations came from personal checks contributed and donations made through the online portal.

With the completed delivery of books valued at \$15,650.00 in 2010 to the Sierra Leone Library Board, attention shifted in 2011 to rebuilding Rotumba Elementary School.

4.4 DONORS



5 | EDUCATION FOR HOPE PARTNERS

PEACECORPS



In 1961, President John F. Kennedy established the Peace Corps to promote world peace and friendship. The Peace Corps' mission has three simple goals:

Helping the people of interested countries in meeting their need for trained men and women.

Helping promote a better understanding of Americans on the part of the peoples served.

Helping promote a better understanding of other peoples on the part of Americans.

SIERRA LEONE LIBRARY BOARD

B.I.G.



B.I.G. provides services for recycling books discarded by current owners and putting them in the hands of new users

Sierra Leone
Library Board

SIERRA LEONE
LIBRARY BOARD

HEAD QUARTERS
AND

CENTRAL LIBRARY

ROKEL STREET

P.O. BOX 326

TEL: 273849

6 | EDUCATION FOR HOPE LEADERSHIP

6.1 BOARD OF DIRECTORS



Paul Brinkman - Chair, Partner
Quinn Emanuel Urquhart &
Sullivan



Larry Higgs - Vice Chair,
Former President IPI
International



Dr. Sharon Baksh - Secretary,
Assistant Director, Curriculum,
Evaluation & Partnerships
University of Illinois Extension



Dr. Deloris Vaughn - Assistant
Secretary, Senior Associate at
Innovation Network



Sylvanus Davies - Treasurer,
Financial Analyst



Dr. Susan Shepler - Assistant
Professor School of International
Service



Wusu Kargbo - Educator,
Administrator, and GIS Analyst



Idrissa Kamara - Senior
Accountant Marriott
Corporation



Dr. Jindra Cekan - Founder and
CEO of Cekan Consulting



Bariatu Smith - Senior Clinical
Study Manager Henry M.
Jackson Foundation

6.2 MANAGEMENT TEAM



Momodu Jalloh - Founder &
Executive Director



Ese Emerhi - Organizational
Development Director



Michael Braeuninger -
Communications Director



Jon Raedeke - Creative Director



Michelle Jakes - Social Media
Director



Madiha Nawaz - Public
Relations Director



Ibrahim Jalloh - Sierra Leone
Country Director

7 | HOW YOU CAN HELP

Every contribution that you make brings hope to a child in Sierra Leone and breaks the cycle of poverty.

- A \$5,000 gift will help rebuild dilapidated schools in rural areas.
- A \$1,000 gift will buy 100 prescribed text books.
- A \$500 gift will buy 10 tables and 10 chairs for a primary school.
- A \$100 gift will provide a yearly tuition for a child.
- A \$50 gift will cover the cost of providing a backpack filled with school supplies for a child.
- A \$35 gift will cover monthly operational expenses.

It is important to note that all staff and board currently serve on a volunteer basis and 100% of all donations received go directly to supporting all programs in Sierra Leone.

DONATE SUPPLIES

Purchase and donate books and school supplies to Education for Hope throughout the year and assist with collecting and packing of supplies and items for shipment.

- Host school drives in your local community to collect school supplies and related materials

DONATE FUNDS/MONEY

You can help by making a one-time gift, or you can become a partner in our efforts by pledging ongoing support to help with the rebuilding of schools, books for libraries, and scholarship drive programs.

- Host small fundraising parties, setting your own personal financial goals

VOLUNTEER

You can volunteer your time and resources by assisting with coordinating and executing many administrative functions, such as fundraising initiatives, administrative tasks, logistics, communication and public relations, research, grant and proposal writing, and programs development.

- Volunteer to speak at all Education for Hope hosted events on campuses
- Support us by attending all public events of Education for Hope

SHARE

You can share what you have learned about EFH and the children of Sierra Leone with others by being an Ambassador for Hope

- Be an advocate for Education for Hope in your personal and professional networks

CONNECT WITH US



Join us on Facebook: www.facebook.com/efhope



Follow us on Twitter: [@edforhope](https://twitter.com/edforhope)



Visit our website: www.educationforhope.org



Send us an email: info@efhope.org



Contact us via phone: 703-577-8090



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Woodbridge, VA 22191